

COMMONWEALTH OF AUSTRALIA

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Family Name	
Given Names	
Student Number	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Teaching Period	Semester 2, 2016

FINAL EXAMINATION	DURATION
PRT456 – Information Systems Management	
	Reading Time: 10 minutes
	Writing Time: 120 minutes

INSTRUCTIONS TO CANDIDATES

EXAM CONDITIONS

You may begin writing from the commencement of the examination session. The reading time indicated above is provided as a guide only.

This is an RESTRICTED OPEN BOOK examination

No calculators are permitted

No handwritten notes are permitted

No dictionaries are permitted

ADDITIONAL AUTHORISED MATERIALS	EXAMINATION MATERIALS TO BE SUPPLIED
Annotated Lecture Book	1 x 16 Page Book 1 x Scrap Paper

**THIS EXAMINATION IS PRINTED
DOUBLE-SIDED.**

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Section A

(There are 15 Questions in this section. Circle your answer on THIS EXAMINATION PAPER)

True and False Questions (1 point each)

Section B

(There are 15 Questions in this section. Circle/write your answer on THIS EXAMINATION PAPER.)

Multiple Choice Questions (1 point each)

Section C

(There are Questions in this section. Answer in 16-Page Book.)

Short Answers Questions (total of 70 points)

Answer ONLY 4 out of the 6 questions below

- 1) What makes data mining an important business tool? What types of information does data mining produce? In what type of circumstance would you advise a company to use data mining?
- 2) What has made the Google search engine so successful?
- 3) Describe and explain the idea of "network neutrality." Are you in favor of network neutrality? Why or why not?
- 4) What are the security challenges faced by wireless networks?
- 5) You are starting a small bike messenger company. Given your type of services (hand-delivering packages within a small geographical area), could your firm be a digital firm? If so, what would make this a digital firm?
- 6) What is the connection between organizations, information systems, and business processes?